

# Soilart

with the colours of the earth



Dr. Erwin Szlezak & Irena Racek

Presentation, 2009-19-03

The Department of Rural Development  
Office of Lower Austrian Provincial Government

# Introduction

- **Start:**  
2007: „Our soil – upon which we stand!“
- **Slogan:**  
Sensibly use, carefully protect soil
- **Approach:**  
To recognize the value of soil only facilitates economical use – creation of awareness!
- **Idea:**  
The competition „with the Colours of the Earth“



# Competition: „with the Colours of the Earth“

- Start: 2007                      **2000 kids at final event**
- End: 2008                        **more than 550 paintings submitted**
- Participants: nurseries and schools up to the 9th form
- Till now – ongoing small online competition.



# Artistic Advice „with the Colours of the Earth“



Artistic Advisor

**Irena Racek**

Grown up in Slovakia and the Czech Republic.

[www.irena-racek.at](http://www.irena-racek.at)



# Next step / SOILart

## **Basis:**

- Continuous professional artistic advice by Irena Racek: numerous painting seminars / dialogue / competition

## **Made possible:**

- Artistic scene: SOILart = high interest in painting with natural materials
- Platform therefore under [www.soilart.eu](http://www.soilart.eu) (German/English Language)



# www.soilart.eu

SOiLart - BODENKUNST - Windows Internet Explorer  
http://www.soilart.eu/

Suche Lesezeichen Suchen Rechtschreibprüfung Übersetzen AutoFill Anmelden Konvertieren Auswählen Seite Extras

## SOiLart bodenkUNST

- legal information
- order form
- press

HOME SOiLart SOCIALart COMMUNICATIONart CONTACT

### Welcome to SOiLart!

In this homepage, best practice and current „art of soil“ experiences concerning a sustainable, social and artistic treatment of the topic of soil are presented across the borders.

Currently, among others you will find the **SOIL ART CALENDAR**, which was presented by Provincial Counsel Mr. Plank on December 3, 2008. Click here for the [online order form](#).

### Participate!

Send your personal piece of art, showing an artistic, sustainable or social aspect in the treatment of the topic of SOIL, to our editorial department. Whether you choose a poem, a photo, another piece of art or a description of a project. The SOiLart editorial department are looking forward to your contribution. There is no regional limitation to participation. Send your message to [redaktion@soilart.at](mailto:redaktion@soilart.at).

[SOiLart](#) [SOCIALart](#)

### Bildersammlung zum Kreativ-Wettbewerb

mit den Farben der Erde



### Successful social projects in the environmental field

Mr. PLANK: Excellent cooperation with the Emmaus Community



St. Poelten (2008-11-19) [Link to P3TV report](#).  
"We in Lower Austria wish to become a social model region in Europe. It is a matter ... [read more](#) -"

Fontsize: AAA  
Language: deutsch english  
Newsletter  
firstname:  
lastname:  
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LOGIN  
ORDERSHOP  
- calendar  
- paintbox  
- folder  
- poster  
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### Pic of the month

[Dates](#)  
07.-08. 5. 2009  
8th Int. Annualmeeting - European Land & Soil Alliance  
[more](#)  
19.-20.3.2009  
Expert Meeting of the Soil Conservation Working Group of the Danube Countries Working Community  
[more](#)  
14.1.2009  
„our soil - our world“  
[more](#)  
12.12.2008  
sustainability / school / politics - WiFi St. Poelten  
[more](#)  
03.12.2008  
WORLD SOIL DAY Press conference  
[more](#)

Volksschulen - Unterstufen  
Im Jahr 2007/08 wurden beim NÖ Kreativwettbewerb von über 150 Bildungseinrichtungen über 550 ... [read more](#) >

Internet | Geschützter Modus: Aktiv 100%

Posteingang - Mic... Präsentation Soilart ... BODEN Präsentation\_Erwin Microsoft PowerPoil... SOiLart - BODENKu...

06:00

# Soilart 2009/2010

- **Cross-border project**

Creative competition in CZ - (EU Project submitted)

- **EKZ – Soil Colours Creative Centre in Lower Austria**

- Project leaves room for further positive developments / ideas



# Contact

If you should be interested in the cross-border project SOILart, please refer to:

- Project Manager  
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